

Social Media Audit Webinar with Mari Smith - August 23, 2012

1:04 PM Hanne Lene: Firefox has volume
1:04 PM JessieLininger: I hear u
1:04 PM Wendy: don't hear a thing - i'm on safari
1:04 PM stephen: i am in chrome. volume fine
1:04 PM kristin: i had to refresh cuz there was no video...
1:04 PM WilmaWoodson: have foxfire. vol is good
1:04 PM eagle442: ok here explorer
1:04 PM anatomynaturals: all good here!
1:04 PM tako: I can hear you fine
1:04 PM Hurrah: Try Firefox, i have the same issue
1:04 PM minozzi: from Italy
1:04 PM Denys: I'm in chrome and I can hear you!
1:04 PM SavvyChick: I dont hear on firefox
1:04 PM Anne: can hear you with Firefox/modrilla
1:04 PM annomenia: I have volume!
1:04 PM Lori TeamMari: Please refresh your browser if you have problems with your audio
1:04 PM realityroz: Hi from aussie in las vegas - i can hear you :)
1:04 PM steve: use internet explorer
1:04 PM llikebells: IE9 is good
1:04 PM FreshMindBG: The sound is Fine!
1:04 PM IYQinc: Hi from Eileen at IYQ in Myrtle Beach, SC
1:04 PM Angelstar Digital: they can obviously lip read
1:04 PM Mr Darcy: Cold August Cumbria!
1:04 PM lakegad: firefox is good
1:04 PM Hanne Lene: ie? wow
1:04 PM Hurrah: Try Firefox
1:04 PM minozzi: chrome on Mac , sounds fine
1:04 PM MyCreativeEdge: me too Lori
1:04 PM Erin S: love chrome!! :)
1:04 PM Umair: i cant hear you :(
1:04 PM Lana: my sound is fine
1:04 PM Hanne Lene: love firefox
1:04 PM Wayne: I think there's an IE-10 now
1:04 PM WebD: firfox rocks
05 PM ifeelgod: go google chrome
1:05 PM Xstreamist: lol
1:05 PM CoraLyn: i always have chrome and firefox open
1:05 PM MyCreativeEdge: Chrome is awesome
1:05 PM shooptc: lol
1:05 PM MyCreativeEdge: I agree
1:05 PM wizArif: OK some one had messed with my volume settings
1:05 PM Michelle A: I use firefox
1:05 PM kristencheetah: Try refreshign your computer if you can't hear her!
1:05 PM Silvia: if you can't hear refresh the page
1:05 PM Anne: Please have a webinar for chrome, no idea how to use it
1:05 PM Mona: even my ie is working fine today
1:05 PM Hanne Lene: lol wizarif!
1:05 PM scott: same on firefox and IE no movement no sound
1:05 PM Lori TeamMari: If you're experiencing audio issues, you can call in here (206) 402-0100
Code: 195578#; or visit: <http://InstantTeleseminar.com/?eventID=32475396>
1:05 PM Angelstar Digital: haha

1:05 PM TJackson: FYI - bandwidth can be on the user's end, not just on yours :)
1:05 PM wizArif: try going into the windows volume settings
1:05 PM ProfileTree: all fine here....
1:05 PM jfaus: We're trying to reach 300 likes.. please visit our Facebook page!
<http://www.facebook.com/ciscoandco>
1:05 PM shooptc: so exciting!
nk you!
1:06 PM coach carilu: hello!!! <https://www.facebook.com/coachcarilutorres> is my first time here :)
1:06 PM Wendy: I have no audio. Called 206 # and it's asking for conf ID#
1:06 PM jfaus: Sorry! DIdn't hear.. just joined
1:06 PM @ScottAyres: Totally the wrong way to get likes for sure...
1:06 PM TechSavvyLender: OMG thank you for saying that. Provide value and people will LIKE your page without asking!
1:06 PM SandyMcGillicuddy: audio is now gone here on Chrome
1:06 PM marcusrobbins1: yes
1:06 PM Lori TeamMari: Here is the alternate audio link:
<http://InstantTeleseminar.com/?eventID=32475396>
1:06 PM coach carilu: sorry
1:06 PM Michelle A: i agree
1:06 PM hhh: prison break
1:06 PM @ScottAyres: Reminds me of the videos North Social came out with last year
1:06 PM CoraLyn: honor and integrity is important :-)
1:07 PM hhh: breaking bad
1:07 PM TraderRach: How do we suggest our pages for your review if we can't post our sites in the chat?
1:07 PM Xstreamist: We need bouncers?
1:07 PM hhh: games of thrones
1:07 PM Melanie Stofka: Excited to see what Mari has in store for us today!
1:07 PM coach carilu: is my first time
1:07 PM Karisma: How do we get the ads to quit popping up at the bottom half of the screen? They pop right back up even when X'ing them out.
1:07 PM Hanne Lene: at the end TraderRach
1:07 PM The Missing Piece Puzzle Company: I agree
1:07 PM hhh: lalalala
1:07 PM Raj: SCOTTAYRES ROcks!
1:07 PM hhh: hahaha
1:07 PM kshshanti: can't click off the ad on bottom of screen??
1:07 PM FullBelly: ha,ha,ha
1:07 PM BSquaredMedia: @traderrach - there was a link to send it in
1:07 PM Lori TeamMari: If you'd like to be considered for the hotseat social media critique, please be sure you submitted your FB URL. <https://marismith.infusionsoft.com/app/form/free-social-media-critique-form>
1:07 PM MattiFlint: Just tuned in and heard whips and cracking. Have I got the right webinar :-)
1:07 PM clearlysee: Wow, this is my first time to actually get to hear you!
1:07 PM @ScottAyres: No you rock Raj!
1:07 PM hhh: go g o go
1:07 PM Xstreamist: Ok, so make Lori a friend.
1:07 PM hhh: ads
1:07 PM hhh: ads
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Facebook Fan Page/Social Media Webinar with Mari Smith©- August 23, 2012
Chat Transcript

1:07 PM Tara Husband: The olympics couldn't live stream well but Mari can!
1:07 PM hhh has been banned by marismith.
1:07 PM hhh has been banned by marismith.
1:07 PM Kairadiaz: I can't believe the google ads on the video screen!
1:07 PM Xstreamist: Good.
1:07 PM Hanne Lene: thx mari
1:07 PM WhizBang Natalie: So much better than the UStream ads!
needs to grow up
1:08 PM Melanie Stofka: Any other SM Insiders online?
1:08 PM allinmarketing: don't mess around with Mari today! :-)
1:08 PM @ScottAyres: :P
1:08 PM Hanne Lene: lol!
1:08 PM Mr Darcy: always dig the accent Mari!
1:08 PM llikebells: no ads from IE9
1:08 PM BSquaredMedia: i like hubze :)
1:08 PM andi: Mari, I love your accent!
1:08 PM MyUntangled Deb: here!
1:08 PM Silvia: yey Canada!!!
1:08 PM @ScottAyres: Thanks BSquared!
1:08 PM meo: mari :)
1:08 PM CoraLyn: Love the Green!
1:08 PM BSquaredMedia: you're welcome! :)
1:08 PM Xstreamist: Scandifornian?
1:08 PM Hanne Lene: bye mari
1:09 PM Xstreamist: lol
1:09 PM Hurrah: You look pretty today
1:09 PM Hanne Lene: lol
1:09 PM Hurrah: Lets jump to monitor
1:09 PM Lori TeamMari: If you have questions for Mari you can post them here.
1:09 PM Hurrah: :)
1:09 PM CoraLyn: Thank you Lori!
1:09 PM Hanne Lene: thx lori
1:09 PM TechSavvyLender: Mari - You're the master of providing value FIRST. Love you!
1:09 PM Tara Husband: Thanks Lori
1:09 PM Tara Husband: Hi Scott
1:09 PM BSquaredMedia: WOO HOO Your SMART Kitchen!
1:09 PM Lori TeamMari: <https://www.facebook.com/YourSmartKitchen>
1:09 PM Ellen: hi Mari - looking forward to todays lessons. Tried the facebook poll this week, why doesn't it work on phones?
1:09 PM Melanie Stofka: TY Lori!
1:09 PM andi: Product pages? don't look too good for us service pages..... :(
pages last week - try the audio
1:10 PM @Tresaca: Thanks for this encore Mari!
1:10 PM Kairadiaz: I hate fb chat
1:10 PM Hanne Lene: audio from last week
1:10 PM andi: thanks, Hanne....
1:10 PM The Missing Piece Puzzle Company: No
1:10 PM kshshanti: can't click x to get rid of ad on bottom??
1:10 PM Lawchick: run adblock plugin on Chrome
1:10 PM @ScottAyres: You can also zoom your browser to 175% and you wont' see the ticker or chat. Ticker will only show on main page.
1:10 PM Hurrah: Yeah
1:10 PM BSquaredMedia: I have yet to click on a FB ad ...
1:10 PM Alba: very rarely i pay attention to those ads
1:10 PM mistieyes: I rarely look at Facebook ads
1:10 PM llikebells: yes, but sometimes they require you to sign in to see the product that caught

your eye.

1:10 PM LucyBanta: Hi everyone: <http://www.facebook.com/movingmavins>

1:11 PM @ScottAyres: I click on almost every ad....

1:11 PM Silvia: I also don't look at ads

1:11 PM Hanne Lene: interesting @ScottAyres

1:11 PM Lori TeamMari: Please don't share links - thank you

1:11 PM FromTheStash: I cannot get your smart kitchen to show up in facebook anyone else having that problem?

1:11 PM Xstreamist: ^ Chrome Adblock works.

1:11 PM Sarvi Solutions: Thanks for this webinar

1:11 PM Tara Husband: I hide the ads that I don't like and click the ads I do like.

1:11 PM BSquaredMedia: that's a LOT of ads, ScottAyres!

1:11 PM @Tresaca: I was also able to view this webinar on my phone. This gave me a great idea for a future event.

1:11 PM Melanie Stofka: The ads are beyond distracting! Prefer looking at FB from the app on my ipad to remove them.

1:11 PM Lori TeamMari: ***YOU CAN SHARE LINKS AT THE END OF THE WEBINAR***

1:11 PM @ScottAyres: I like to see what people are targeting me for

1:11 PM Sarvi Solutions: <https://www.facebook.com/SarviSolutions>

1:11 PM Robert: As a marketer you cannot run ad block, else you will miss out on ad copy and creatives that may be benefiting to you or a client

1:11 PM Sarvi Solutions has been banned by marismith.

ph quite interesting. Have liked over 2000 pages so far. Most within the last 3 months.

1:12 PM Susan: unfortunately can't access the SmartKitchen page :(can't be found :(

1:12 PM emihe: there are sites that show you the proper dimensions for all graphics for your page

1:12 PM kristin: riobend and westwind rv? i used her dimensions on your google plus pages :]

1:12 PM Lori TeamMari: <https://www.facebook.com/YourSmartKitchen>

1:13 PM BSquaredMedia: wow, that's an interesting tactic, ScottA. Maybe I'll test it out ...

1:13 PM @ScottAyres: Yeah my main newsfeed is nuts!

1:13 PM MyUntangled Deb: such a great point about the generic pages!!!

1:13 PM Caroline: how do you add a "map" link next to the "likes" like they have on this page?

1:13 PM BSquaredMedia: I bet! haha ... do you hide any of the pages or let it go?

1:13 PM @ScottAyres: The neat thing too is now I show up in a ton of sponsored ads on other people's profiles. So I stay top of mind to people. Learned that trick from Robert Scoble.

1:13 PM Caroline: if you have multiple locations?

1:13 PM BSquaredMedia: VERY cool - thanks for the tip

1:14 PM Alba: Nice tip ScottAyres

1:14 PM Princeton Village: Hi Kristin

1:14 PM @ScottAyres: I hide some pages if I'm not interested. but I try to only view Interest Lists for the most part

1:14 PM Lori TeamMari: If you have questions for Mari, please post them here.

1:14 PM Robert: Map is important for local search - it will add as a NAP name address and postcode

1:14 PM thejuicewagon: hello from san diego

1:14 PM Blue Flame SM: I didn't know you could convert a Community page to a business page?

1:14 PM MyUntangled Deb: Mari - should we talk about how this fan page has not posted since Monday? :(

1:14 PM Kristie: so wait FB can take over a community page if they decide they want to?

1:14 PM Tara Husband: hi thejuicewagon!

Duperon93: Not able to get volume, keeps reloading

1:15 PM Silvia: agree!

1:15 PM Hanne Lene: Hi Lori - i

1:15 PM BSquaredMedia: Agreed. It's TURR-ible

1:15 PM Lori TeamMari: If you're experiencing audio issues, you can call in here (206) 402-0100

Code: 195578#; or visit: <http://InstantTeleseminar.com/?eventID=32475396>

1:15 PM Kairadiaz: what is the deal with the search... it sucks

1:15 PM Mona: right on the search ...cant even find the one you're talking about

1:15 PM @ScottAyres: FB search is interesting. Lots you can do with it

1:15 PM Cruise Planners Leslie: its easier to search for a FB page on google

1:16 PM Lacostacal: Lori, will Mari consider offering a service that she would critique our FB pages for a fee?

1:16 PM Melanie Stofka: Good point!

1:16 PM andi: i already tweeted about the seminar right before it started..... :)

1:16 PM Hurrah: Facebook search a stalkers PHD

1:16 PM Jill: Random question- I thought FB wouldn't let you promoted posts if you had more than 100K fans, but now I see the option is there at the bottom of my posts now? Any insights?

1:16 PM ProfileTree: Agree Search is very weak....we find it better to go to google & search for what we are looking for and add the work "facebook" to get it! :-)

1:16 PM Robert: agree @ scott

1:17 PM @ScottAyres: If you put a term in quotes you can see more in search. Like you can search "Mari Smith" and then select Public Posts and see other people talking about Mari.

1:17 PM FromTheStash: thanks for the tip @ScottAyres

1:17 PM mistieyes: What is the twitter hashtag again?

1:17 PM Michelle A: what if you sell services and not products should you still have a store

1:17 PM Lori TeamMari: #socialwebinar

1:17 PM Scout: Can anyone advise on apps? Having a terrible time trying to get them right.

1:18 PM Robert: You can also find the most relevant of local pages that have the highest "talking about this" using Google

1:18 PM christiank: Jill, to get promoted posts, you just need 400 likes.

1:18 PM @ScottAyres: what kind of apps Scout?

1:18 PM ProfileTree: Hi @ScottAyres very interesting - can you explain more on this please? what do u gain here "I show up in a ton of sponsored ads on profiles" Thanks :-)

1:18 PM Holma: Some one asked: I didn't know you could convert a Community page to a business page?

1:18 PM Scout: Adding a custom icon for events, for example.

1:18 PM marismith: ECwid.com

1:18 PM Melanie Stofka: Yikes! Too many clicks before your client gets where you want them can discourage them.

1:18 PM marismith: Payvment.com

1:18 PM anniev: what e-commerce platforms do you recommend for FB..Any thoughts on shopify?

1:18 PM marismith: ShopTab.com

1:18 PM marismith: TabJuice.com

that Scoble had was that by liking so many pages and having so many Subscribers that he shows up in almost every ad now. I see his profile pic on my sidebar all day every day now

1:19 PM Carlo Ami: Hi, ol friend.

1:19 PM christiank: nimit.com

1:19 PM @ScottAyres: his thought was that keeps his name top of mind to his followers.. kinda like free advertising

1:19 PM FromTheStash: I use ecwid it is great if you know css but if you are a newbie (like me) there is quite the learning curve

1:19 PM Erin S: storefrontsocial.com

1:20 PM Micheline Bourque: what is the URL for the smart kitchen page please!

1:20 PM Jill: @ChristianK- yes, but a few months ago, that option was not available to brands who had more than 100k fans (which I do) and now it's back again!

1:20 PM Leah@FAM: LORI -- can you post the call in number again? Thanks

1:20 PM @ScottAyres: Scout- not sure you can do icons for events. Can add an image, but I don't use events much.

1:20 PM Lori TeamMari: <https://www.facebook.com/YourSmartKitchen>

1:20 PM Hanne Lene: QUESTION At the bottom of a post it will say XX# of people saw this post,

and then if you hover you mouse over it, a pop-up shows a graph indicating 'organic' and 'viral'.
what do they mean?

1:20 PM Silvia: shoptab.com doesn't work at my end...

1:20 PM Lori TeamMari: If you're experiencing audio issues, you can call in here (206) 402-0100
Code: 195578#; or visit: <http://InstantTeleseminar.com/?eventID=32475396>

1:20 PM BuckeyeJeff: How do I submit my FB site for Mari to critique?

1:20 PM ProfileTree: @Scott smart thinking! Thanks for explaining :-) Guess this would work so
well for personal profiles...not pages - but neat trick! :-)

1:20 PM Michelle A: what if you sell services and not products should you still have a store

1:20 PM Emma: argh, baby wouldn't go to sleep! have only just managed to join.

1:20 PM seashell: Will this be available to view after? My internet is choppy.

1:20 PM Micheline Bourque: thx @lori

1:20 PM @ScottAyres: yeah ads only show to profiles anyway

1:20 PM Scout: I can't even add an image :)

1:21 PM mitzyv19: Pelase check my page ...suno dessert athens

1:21 PM ProfileTree: @Scott Thanks for sharing :-)

1:21 PM YepThatsHim: Can someone tell me whats wrong with my FB page?

1:21 PM meo: hi. is it still available to give an entry for Mari's critique?

1:21 PM robertabud: Why would facebook not allow me to find the My Smart Kitchen - it denies it
exists for me

1:21 PM Divinity: thanks Mari for the recommendations

1:21 PM FromTheStash: @robertabud I am having the same problem

1:21 PM Lori TeamMari: If you'd like to be considered for the hotseat social media critique,
please be sure you submitted your FB URL. <https://marismith.infusionsoft.com/app/form/free-social-media-critique-form>

1:21 PM christiank: Jill, it never changed. I work with pages over 200k fans and we have had
promoted posts since they were introduced. This feature wasn't rolled out to everyone though -
regardless of how many fans you

1:21 PM robertabud: Why would I be unable to find this page on FB?

1:22 PM lakeforest: Hello from Lake Forest

1:22 PM Karen: I can't find that page either. What's up?

1:22 PM BSquaredMedia: I thought you had to have 400 Fans (at least) for promoted posts?

1:22 PM @ScottAyres: if you couldn't open the smart kitchen page they may have age or
location restrictions set on that page.

1:22 PM Alba: we have the call to action on one of the tabs

1:22 PM lisathompsonlpc: how do you get your page indexed on Google? I heard you have to
register it or something

1:22 PM AQuinn: Mari, When I write in the "About" description, it doesn't show on the front of my
business page. Instead, what displays is our phone # / hours. How can I fix this?

1:23 PM Kathy: I was recently told that you can put a LIKE call to action in your cover page if it
stays inside Facebook. Anyone know if this is true?

1:23 PM Lori TeamMari: Mari is reviewing this fan page:

<https://www.facebook.com/pages/CarolWickettYoungLiving/86681113585>

1:23 PM Princeton Village: Hi Lake Forest

1:23 PM Tara Husband: @robertabud - what does it say when you click the link:

<https://www.facebook.com/YourSmartKitchen>

1:23 PM @ScottAyres: AQuinn if you are a local biz with a location it will only show your hours
and etc on the landing of the timeline

1:23 PM BSquaredMedia: I think that means you've tagged yourself as a "local business"
AQuinn

1:23 PM zed: Appears shoptab.com should be shoptab.net

1:23 PM ProfileTree: seen this on your page today - social identities have a great page &
images...

1:23 PM DigiStitchesEmbroidery: Hello, testing my login.

1:23 PM TJackson: We are still restricted up to 100 likes

1:23 PM AQuinn: @Scott, thank you. Would I need to change my page's category then if I

wanted it to display differently?

1:23 PM Robert changed their nickname to Robert.

1:23 PM christiank: Mari, you can not request to change your page name...

1:24 PM FromTheStash: Over 250 likes you cannot change but you can at 250 and less

1:24 PM YepThatsHim: Can someone tell me whats wrong with my FB page? Its not displaying my timeline properly.

1:24 PM Micheline Bourque: I think you can now @mari change the name. I agree

1:24 PM christiank: *can now request it.

1:24 PM @ScottAyres: The page name thing doesn't seem consistent to me..

1:24 PM llikebells: FB is def not consisent! HAHA

1:24 PM @ScottAyres: RIGHT!

1:24 PM CoraLyn: can you change your vanity url now?

1:24 PM @Tresaca: That's great to know about being able to change your page name.

1:24 PM @ScottAyres: I'd complain but it's free!

1:24 PM Hip The Hoopla: I got that with 25 likes

6 PM Jaynee: If change page name what will happen with those who have already liked the page w/old name?

1:26 PM Robert: change marketing to keyword of your choice

1:26 PM Ruth: Changing your Page's name This editing option is only available if fewer than 200 people like your page - directly from the admin page

1:26 PM @ScottAyres: jaynee nothing changes for them

1:26 PM Alba: we use tabfusion and it shows our pinterest boards on fb

1:26 PM Scout: Yesterday I tried to access the FB app lists and nothing would come up on that page. Has anyone else had this happen?

1:26 PM christiank: Pinvolve is another good Pinterest app for FB pages.

1:26 PM claudettec: don't like it

1:26 PM Micheline Bourque: I've got the woobox and it works well on my Page @marismith

1:26 PM Amanda Mock: They seem silly

1:26 PM FullBelly: don't like it either

1:26 PM andi: Hashtags - don't make sense on FB!

1:26 PM @ScottAyres: She's probably posting to Twitter from her page

1:26 PM BSquaredMedia: I don't care for # on FB ... or linking posts (just my opinion!)

1:26 PM Micheline Bourque: no i don't like hashtags on FB

1:26 PM Mary: how come i cant get my websit to link in the about section any ida

1:26 PM Kairadiaz: I hate hashtags

1:26 PM @CoachLaura: Was wondering about why people do that.

1:27 PM FeedLife: they don't do anything

1:27 PM Alba: only if you have auto post from fb to twitter

1:27 PM Andrew: I don't use hashtags on Fb

1:27 PM Silvia: no, hashtags don't make sense on Facebook

1:27 PM Denys: no a fan of the hashtag on Facebook

1:27 PM TJackson: no hashtags. However, could in the future. Not effective now but could index in the future.

1:27 PM christiank: Ruth, anyone can now request to change their Facebook Page name. Not limited to 200 anymore.

1:27 PM @ScottAyres: you can search by hashtags in search though.. not sure the results

1:27 PM zed: And since FB's search is so horrible, it DEFINITELY doesn't use the hashtags there either.

1:27 PM Silvia: are they coming from Hootsuite?

1:27 PM Tara Husband: I sometimes put hashtags on fb because my posts go to twitter

1:27 PM Princeton Village: What are hashsites?

1:27 PM FeedLife: you're right Mari

1:27 PM DigiStitchesEmbroidery: Force of habit I guess for hashtags.

1:27 PM SavvyChick: i do because my post update to twitter

1:27 PM Michelle: No hashtags on FB

1:27 PM Melanie Stofka: Could she maybe be posting to both?

1:27 PM Emma: I hate hashtags in FB as the affect the reading quality
1:27 PM Emma: and you can't link to anything!
1:27 PM @ScottAyres: She's probably posting to TWitter automated from her page too so the hashtag shows on twitter
1:27 PM YepThatsHim: Can anyone assist me?
1:27 PM @CoachLaura: I now see people using hashtags in their blog posts. What do you think about that?
1:27 PM MyCreativeEdge: I agree with Emma
1:27 PM @ScottAyres: click on Public Posts mari
1:27 PM christiank: @Michelle, agreed. No hashtags on FB.
1:27 PM FeedLife: FB doesn't search that way i don't think so
1:27 PM Larry Zimbabwe: I get people hashtags on text messages lol
1:27 PM Princeton Village: What are hashtags?
1:27 PM Melanie Stofka: I agree w/Scott.
1:27 PM celesfromTheCody: Hi Mari, Ours links to Twiiter
1:27 PM YepThatsHim has been banned by marismith.
1:28 PM Ruth: christiank, how do we request the change name. The disclaimer was on my page admin panel and I have not changed the name
1:28 PM christiank: @YepThatsHim, what is your issue/question?
1:28 PM zed: FB search ignores hashtags. I check it regularly and it's never worked.
1:28 PM @PaulinoBrener: the hashtags results appear in the post by firends results
1:28 PM allinmarketing: I think it's kind of fun but should be used sparingly. #Lovelt #MariRocks
1:28 PM TJackson: They will.
1:28 PM luismalave: Maybe helps in the reputation?
1:28 PM CoraLyn: I put #essentialoils in google search and a pinterest account came up first
1:28 PM christiank: Ruth, go to your FB Page. Click on edit page > update info > basic information. Look under username. You should have the option to request a change.
nd up on the LiveStream site.
1:29 PM Lori TeamMari: ***PLEASE DO NOT POST LINKS DURING THE WEBINAR****
1:29 PM @ScottAyres: Doyle
1:30 PM WendyH: She had photos iin her FB posts. Is there a better way to include images than what she did?
1:30 PM Denys: Hello @Paulino.... good to see you here.
1:30 PM @PaulinoBrener: Hello Denys
1:30 PM Princeton Village: Thank You
1:30 PM Lori TeamMari: Mari is reviewing this page - <http://www.facebook.com/ProHeadGolf>
1:30 PM Robin: So Mari you are saying that Google likes photo posts rather than status posts with a photo attached?
1:30 PM AQuinn: It used to be that on Facebook you could see what other pages your fans liked. Is there still a way to do this?
1:30 PM @PaulinoBrener: @ScottAyres... Finally a man, right? :-)
1:30 PM suemunn: hi
1:30 PM Roz Fruchtman aka @SayItWithEcards: @Lori @TeamMari - I can't seem to see the webinar.
1:30 PM FullBelly: YEP! ME!
1:30 PM andi: not me - don't like golf
1:30 PM Silvia: no golf...
1:30 PM FeedLife: no golf
1:30 PM @ScottAyres: haha Paulino
1:30 PM BSquaredMedia: <---- not very well!
1:30 PM Tara Husband: Yes.
1:30 PM Lawchick: meeee....
1:30 PM JessieLininger: Mini!
1:30 PM Kathy: oh yes!
1:30 PM DigiStitchesEmbroidery: ugghhh---golf! :(
1:30 PM Xstreamist: I can break windows with golfballs??

1:30 PM dali12: nope
1:30 PM eddierivero: yes!
1:30 PM Michelle A: hat golf sorry
1:30 PM allinmarketing: YAY!!! GOLF!
1:30 PM Lori TeamMari: Roz - please refresh your browser or try another browser
1:30 PM Hanne Lene: nope!
1:30 PM luismalave: npe
1:30 PM Cruise Planners Leslie: golf widow here :o)
1:30 PM Amanda Mock: I suck at sports
1:30 PM seashell: yesss!!!
1:30 PM annomenia: Golf - boring!
1:30 PM AAALifetime: I'm horrible at golf :(!
1:30 PM @ScottAyres: Dorf on Golf...
1:30 PM CoraLyn: have a golf client
1:30 PM tree: not me
1:30 PM Hanne Lene: lol golf widow!
1:30 PM Hurrah: Golf King
1:30 PM MyUntangled Deb: hi fellow Leo!!!
1:30 PM DianaB: yuck
1:30 PM Karen: Mari, what is the benefit of photo posts versus links with photos
1:31 PM Chris: Golfer here
1:31 PM Xstreamist: lol DORF!
1:31 PM AAALifetime: I can't even hit the ball..
1:31 PM andi: Scott - a lot of peeps are too young to remember Dorf..... :)
1:31 PM seashell: I started a golf meet up page :)
1:31 PM @ScottAyres: Dorf was/is awesome!
1:31 PM luismalave: does wii counts?
1:31 PM TatianaTheCoach: I missed last week's webinar, is there a replay?
1:31 PM seashell: on facebook
1:31 PM Xstreamist: GOLF stands for?????
1:31 PM Imarr7: Roz, you may need to press the play button. It's not automatic.
1:31 PM luismalave: ;)
1:31 PM DigiStitchesEmbroidery: wii---lol
1:31 PM yogiwan: not since this morning
1:31 PM ReginaSK: I run a big golf tournament for charity--does that count??? lol
1:31 PM CoraLyn: my backyard is the golf course -- have fun looking at the golfers :-)
1:31 PM annomenia: Playing it may be well and good but watching other people play is like watching paint dry!
1:31 PM @ScottAyres: I have way too much ADD for golf.. SQUIRREL!
1:31 PM andi: ah, Scott - where is Tim Conway when you need him?? :)
1:31 PM @ScottAyres: right andi
1:31 PM BSquaredMedia: HAHAHAHA! SQUIRREL!
1:31 PM TechSavvyLender: About the photo posts. I took a screen shot of your webinar page and posted on my fan page to invite people (link in the caption). Shows up in my photo album but never went to the wall. Tricks?
1:31 PM Lori TeamMari: here is the replay link for webinar last week:
<http://www.marismith.com/socialmediaintensive/webinar-replay.html>
1:31 PM Ilikebells: ScottAyes: HAHA
1:31 PM BSquaredMedia: (or shiny object)
M Lori TeamMari: Mari will try to critique at least 5 pages today
1:32 PM FullBelly: AWESOME!
1:32 PM cb: only 5 :(
1:32 PM JamesK: Where to you add apps at?
1:32 PM basilpuglisi: AOL...LOL
1:32 PM eddierivero: video would be a great addition to sell this item
1:32 PM Lori TeamMari: She may do more if time permits

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1:32 PM mitzyv19: I really hope she looks at mine...

1:32 PM 4yoursuccess: hi from Cyprus

1:32 PM debbie2me: do you mean whole photos rather tahn thumbnails?

1:32 PM Xstreamist: AOL = Wristwatch

1:33 PM Lori TeamMari: Mari would also like to leave time for live Q&A :)

1:33 PM TatianaTheCoach: Thank you Lori

1:33 PM BSquaredMedia: good point, @eddierivero

1:33 PM @RainbowSteph: Hellow!

1:33 PM JessieLinger: what are call to action examples?

1:33 PM debbie2me: did you mean whole photo as opposed to thumbnail on Biz page?

1:33 PM @RainbowSteph: no sound??

1:33 PM Lou: Hello

1:33 PM @PaulinoBrener: @Lori if I signed up for critique on the previous webinar, can I still be chosen?

1:33 PM Roz Fruchtman aka @SayItWithEcards: @Lori - Thanks... I had an advertisement first. Did not realize...

1:33 PM AQuinn: Does anyone know if there's a way anymore to see other pages your Fans like?

1:33 PM Lori TeamMari: If you're experiencing audio issues, you can call in here (206) 402-0100 Code: 195578#; or visit: <http://InstantTeleseminar.com/?eventID=32475396>

1:33 PM BSquaredMedia: hi, Roz!

1:33 PM Muffingirl: this chat is not refreshing properly :(

1:34 PM lisathompsonlpc: Do people really look beyond the top three apps?

1:34 PM TJackson: @Robert: what was the syntax for that you posted? facebook.com "1000..100000 likes 1000..100000" "talking about this" "marketing"

1:34 PM Lori TeamMari: We are capturing the chat and will post a transcript after the webinar :-)

1:34 PM Jill: Thanks @Lori. The transcript will be helpful

1:34 PM Lori TeamMari: @Paulino - yes, you are still in the running to be selected!

1:34 PM Coralyn: Do you think having Like gating is better than just letting them sign-up for your Bonus

1:34 PM Andrew: Where do you get the "like button" code?

andi: Lori, I hope I'm still in the running..... :)

1:35 PM Muffingirl: this chat is not refreshing properly :8

1:35 PM MicaUbica: Link please

1:35 PM Mary: Does any one know how I can add a personal tab like

1:35 PM Lori TeamMari: Everyone who submitted their page - last week or this week - is eligible!

1:35 PM zed: LOL, same here, I always use Google to search FB :D

1:35 PM @ScottAyres: Paulino I'll critique your page.. for a fee of course! haha

1:35 PM MicaUbica: link please

1:35 PM Lori TeamMari: We had nearly 1,000 pages submitted.....

1:35 PM Silvia: haha, that's hilarious ;-)

1:35 PM MicaUbica: link please

1:35 PM Melanie Stofka: We are all sitting at the edge of our seats hoping we are picked!!!

1:36 PM TJackson: Anyone know how to code the "like" button into your page? We have a project where this would be helpful.

1:36 PM Lori TeamMari: If you'd like to be considered for the hotseat social media critique, please be sure you submitted your FB URL. <https://marismith.infusionsoft.com/app/form/free-social-media-critique-form>

1:36 PM carolmadams: where would Facebook be without Google! :)

1:36 PM @PaulinoBrener: @ScottAyres... nice try! :-)

1:36 PM @ScottAyres: My prices are reasonable.. lol

1:36 PM @PaulinoBrener: @ScottAyres... can you add an "R" to the fee? :)

1:36 PM Silvia: great tip! Thanks Mari ;-)

1:36 PM @ScottAyres: not sure I get that joke
can you please post that link please

1:37 PM cb: Cool, I submitted last week and this week. I must have twice the chance :-)

1:37 PM CoraLyn: Where do you like to get your images?
1:37 PM Lori TeamMari: Which link @Stash?
1:37 PM andi: maybe it's Dorf..... :)
1:37 PM FromTheStash: The one that mari was just on about the link button.
1:38 PM eagle442: played golf once.....Im done
1:38 PM Robert: Mari what is your take on FB marketing where the people talking about the page, far outseeds the ammount of likes?
1:38 PM Emma: Do you think its better to post once at once everyday rather than a couple of posts 3-5 days a week (possibly not consecutively)?
1:38 PM Andrew: Thanks for showing how to get the Fb button code!
1:38 PM CoraLyn: Lori -- what sites do you like best for images?
1:38 PM Micheline Bourque: Yeh for Canada, i'm from Montreal, thx @mari for not forgetting us!
1:38 PM Ilikebells: I use Hootsuite to schedule posts so they are also posted on the weekends. it's free.
1:38 PM Wayne: Scary!
1:38 PM Lori TeamMari: Mari is reviewing this page: <https://www.facebook.com/Rtisticguy>
1:38 PM Hip The Hoopla: you can time the posts on facebook :)
1:38 PM Muffingirl: Yay Ontario!
1:38 PM Daniel Ramos: Emma, Mari teaches I think, 1-2 times per day, every day.
1:39 PM Ilikebells: how do you time them on FB?
1:39 PM TJackson: @likebells: did you know that Facebook posts via Hootsuite receives 60% fewer likes?
1:39 PM DebbieTheWriter: Finally!
1:39 PM @ScottAyres: You can now schedule posts on Facebook pages..
1:39 PM andi: I've heard FB penalizes posts from HootSuite.....
1:39 PM @ScottAyres: some say they do penalize, some say they don't..
1:39 PM Ilikebells: How do you schedule on FB?
1:39 PM Daniel Ramos: Agree TJackson, post directly on the Fbook platform, and use the schedule button right in the post.
1:39 PM Jill: @andi That is really interesting - hadn't heard that.
1:39 PM @ScottAyres: I'd mix it up and now post everything via hootsuite or similar
1:39 PM BSquaredMedia: I think it was Buddy Media who did a report that said scheduled posts receive 70% less enagement on FB
1:40 PM Michelle A: i agree about the cover image
1:40 PM @PaulinoBrener: @Ilikebells, click on the clock icon in the publisher
1:40 PM andi: ilikebells -there's a little clock symbol on the bottom of each post - click on that - it's easy from there..... :)
1:40 PM TJackson: @Scott - most recent HubSpot research does - my resource. We'll be testing this Sept/Oct
1:40 PM DebbieTheWriter: Sorry I missed so much of the chat. I had an appointment and then I couldn't get in.
1:40 PM Robert: If the post continued the convo happening in your fans head - it wouldnt matter what you used to post on the page
1:40 PM Micheline Bourque: I so agree with you @mari, you are so funny! lol
1:40 PM BSquaredMedia: (from a 3rd party provider)
1:40 PM Holma: what happened???\n1:40 PM @ScottAyres: Yeah I still think FB penalizes posts from 3rd party apps, although they say they don't.. but it makes sense that they would. sure they do - they will never admit it!
1:41 PM Ilikebells: @PaulinoBrene. Oh, gee. I saw that but didn't check it out. Thanks!
1:41 PM BSquaredMedia: yet their posting feature can be buggy ... :P
1:41 PM DebbieTheWriter: I didn't realize this was a different chat group. I had to create an account.
1:41 PM Robert: wow
1:41 PM @PaulinoBrener: @Ilikebells, you are welcome
1:41 PM Ilikebells: @andi. thanks,too

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1:41 PM Melanie Stofka: Hey! He got a like! ;)
1:41 PM @ScottAyres: Little bit slower to schedule via FB pages but I like the feature
1:41 PM Lori TeamMari: @Debbie - you need to login, but you don't have to create an account
1:41 PM kshshanti: sent in my URL late today - will it still be considered?
1:41 PM Lori TeamMari: @kshshanti - yes!
1:41 PM Alba: ha ha it was Mari's like
1:41 PM kshshanti: thanks!
1:42 PM CoraLyn: Just see The Live Stream plugin will be removed on October 3, 2012
1:42 PM Roz Fruchtman @SayItWithEcards: I missed half cause my friend rang the bell and I did not want to send her away! ;)
1:42 PM DigiStitchesEmbroidery: Yay! I submitted mine today too. Keeping my fingers crossed. :)
1:42 PM Lori TeamMari: Mari is reviewing this page - <https://www.facebook.com/headtosoul>
1:42 PM Robert: Thats a great message in your about
1:42 PM Melanie Stofka: OMG!!! How did I not think of that! We have some HUGE bling to share! *facepalm*
1:43 PM Suzie Cheel: soriety bling?
1:43 PM Lori TeamMari: Authority Bling
1:43 PM Suzie Cheel: thanks
1:44 PM Jill: Has anyone used LiveChat on their Facebook page? I saw Petco did it, and it was kind of interesting.
1:44 PM Holma: to change your page from community pages reffer to <https://www.facebook.com/help/search/?q=community+page>
1:44 PM @ScottAyres: Forum for pages is kinda cool.. I've played with it a few times. But personally I want the engagement on the page, not on an app.
1:44 PM Micheline Bourque: interesting this forum app...
1:44 PM Kaira Uruguay: what's the size aGain'
1:44 PM andi: Engagement, baby - engagement!
1:44 PM Melanie Stofka: Ditto Scott.
1:44 PM FromTheStash: A forum would be great on my page. I didn;t know we had that option thanks!
1:44 PM TechSavvyLender: @stofka LOL
1:44 PM @ScottAyres: Jill we have a live chat app installed on our FanPageEngine page that our support and sales team uses.. works great
1:44 PM Lee: love the authority bling idea - do we just photoshop it in to the photo we have?
1:44 PM TJackson: I own a direct sales biz. Would my national and/or regional recognition count as "authority bling" such as "top sales" or "top leader developer"?
1:44 PM @ScottAyres: Stash it's a 3rd party app, not from FB.
1:44 PM IYQinc: 851 x 315
their Facebook page? I saw Petco did it, and it was kind of interesting.
1:44 PM Holma: to change your page from community pages reffer to <https://www.facebook.com/help/search/?q=community+page>
1:44 PM @ScottAyres: Forum for pages is kinda cool.. I've played with it a few times. But personally I want the engagement on the page, not on an app.
1:44 PM Micheline Bourque: interesting this forum app...
1:44 PM Kaira Uruguay: what's the size aGain'
1:44 PM andi: Engagement, baby - engagement!
1:44 PM Melanie Stofka: Ditto Scott.
1:44 PM FromTheStash: A forum would be great on my page. I didn;t know we had that option thanks!
1:44 PM TechSavvyLender: @stofka LOL
1:44 PM @ScottAyres: Jill we have a live chat app installed on our FanPageEngine page that our support and sales team uses.. works great
1:44 PM Lee: love the authority bling idea - do we just photoshop it in to the photo we have?
1:44 PM TJackson: I own a direct sales biz. Would my national and/or regional recognition count as "authority bling" such as "top sales" or "top leader developer"?

1:44 PM @ScottAyres: Stash it's a 3rd party app, not from FB.
1:44 PM IYQinc: 851 x 315
1:45 PM mistieyes: where is the secure browser setting?
1:45 PM DebbieTheWriter: I don't have a writer Facebook page yet. I just wanted to learn something about it today.
1:45 PM SavvyChick: can Mari explain active sessions
1:45 PM Alba: herei a handy cheat sheet for all size of images for acebook v
1:45 PM Kaira Uruguay: thanks!
1:45 PM Alba: <http://pinterest.com/pin/224405993903577938/>
1:45 PM tiffrenee: submitted! Help COWBOYVILLE! :-)
1:45 PM HeidiG: Will you be sending out a link to watch the replay?
1:46 PM @Tresaca: Thanks for the cheat sheet Alba!
1:46 PM Alba: that link will give you a sheet wit ll facebook images
1:46 PM Alba: no problem
1:46 PM carolgiambri: Alba, thanks. Not just pinterest?
1:46 PM WendyH: What's better? Drive people to your website for discussion or add a discussion app on FB?
1:46 PM carolgiambri: Just came in so sorry.
1:46 PM FromTheStash: Thanks ScottAyres
1:46 PM andi: Wendy - drive people to your website!!
1:46 PM llikebells: ah, the clock!
1:46 PM @ScottAyres: Mari also has an image in her photos linking to all the cheat sheets.
1:46 PM DebbieTheWriter: Don't feel bad carol, I was late too. lol
1:46 PM Alba: the cheat seet is jut for facebook images
1:46 PM Kristy: Love, love, love the scheduler!
1:47 PM Jill: Thanks @scottayres
1:47 PM Michelle A: me to Kristy
1:47 PM carolgiambri: Couldn't get in forever. Changed from FF to Safari.
1:47 PM meagan: scheduling is the only thing thats kept our page alive
1:47 PM Kaira Uruguay: love hootsuite
1:47 PM carolgiambri: Thanks Debbie.
1:47 PM @ScottAyres: Bet Lori can grab the link.. if I don't beat her to it.. ahah
1:47 PM Michelle A: I schedule a weeks work for myself and my clients
1:47 PM Lori TeamMari: What link are we looking for?
1:47 PM Des: are there other apps to replace the ones that are secure?
1:47 PM Alba: we use hootsuite to schedule post to al ur social networks, one post go to severa pages
1:47 PM meagan: 11:40 AM is our magic time (knock on wood)
1:48 PM mistieyes: WOW YOU CAN SCHEDULE POSTS!
1:48 PM Michelle A: Yes you can it's the best
1:48 PM Michelle A: because I have 2 pages myself and then I maintain 5-6 for clients
1:48 PM Des: Can you schedule whole albums instead of just single photos?
1:48 PM llikebells: Malmarkinc!!! MORE< MORE
1:48 PM eddierivero: How do i add a tab icon to show video content?
1:48 PM Caroline: My question for Mari is how can I advertise multiple locations on 1 fan page using maps, etc? My Foursquare app only lets me show 5 locations and we have 6
1:48 PM Hurrah: so many ads from google on the stream :(
1:48 PM tina: definitely
:49 PM TraderRach: How do you set up a welcome app? Where does that come from?
1:49 PM christiank: @mistleeyes, yes. Two things to remember, you can change when the post is scheduled. You cannot change what you wrote with the post...you would need to delete what you scheduled and re-schedule.
1:49 PM SoundHound: Do you recommend FB ads? If so, any suggestions for use?
1:49 PM Pasqual: I'm struggling with tagging
1:49 PM Caroline: I can't add an address for a map because we have more than 1
1:49 PM Silvia: how can I make my pins show on my FB page as an update?

1:49 PM Michelle A: Question for Marie - if I don't sell products should I still have a store for my services?

1:49 PM DigiStitchesEmbroidery: Question: I'm having a hard time keeping up with the constant interaction on Facebook. I feel like I am actually taking away time from work. What is the best way to handle this?

1:49 PM gilly: is it possible to send private messages to fans? thanks

1:49 PM aliveandmortal: My speaking and intellectual content is what I am selling - how to build myself as a speaker on FB?

1:50 PM Des: @gilly - only if they have messaged you first

1:50 PM TJackson: Lori: Question about photo strategy to attract the most eyes in the newsfeed. Single photo, multiple images (in an album), etc? What are your thoughts on using video?

1:50 PM @ScottAyres: Lori- Mari posted an image on one of her accounts that linked to a cheat sheet for all social site's image sizes. I think it was a mediabistro link

1:50 PM christiank: @Silvia, check out <http://iftt.com/> to have pins post to your FB Page.

1:50 PM Mr Darcy: Couldn't find a decent map app

1:50 PM Mary: okay this chat is overwhelming to keep up and everyone is asking great questions but hard to follow to find the answer.

1:50 PM magaggie: how can you tell if an app supports secure browsing? (before you install it on your site)

1:50 PM Michael B changed their nickname to Michael B.

1:50 PM Chi: Why do album posts get less reach than other types of posts?

1:50 PM christiank: Updated FB cheat sheet:

1:50 PM christiank: <http://pinterest.com/pin/113504853079410112/>

1:50 PM meo: how regularly should we change our cover photos?

1:50 PM annomenia: Cheat sheet for sizes - <http://pinterest.com/pin/224405993903577938/>

1:50 PM Mr Darcy: Just linked to our website branch locator page

1:50 PM @ScottAyres: @Mary- probably best to only listen to mari then! regarding problem accessing webinar. Changed browser. Worked. TY

1:52 PM Kristie: thanks, I'll read that. Mine is listed as a personal blog page. I'm not sure the proper way to list it?

1:52 PM Mr Darcy: Hey Mari doing anything in the UK anytime?

1:52 PM christiank: @kristen - a good call to action in your update.

1:52 PM BSquaredMedia: @bells what kind of value are you offering on your page?

1:52 PM meo: Hi Mari, how often should we change our cover photo?

1:52 PM @Tresaca: I do social media management for a church and your tip on doing picture posts really helped with their engagement.

1:52 PM Blue Flame SM: Mari, can you convert a community page to a business page???

1:52 PM Caroline: what platform do you use BuckeyeJeff:

1:52 PM Emma: Mari - I didn't realise the type of facebook page you had was important - what are the different characteristics of them/how do you know which type you should be?

1:52 PM Silvia: Thanks @christiank

1:52 PM christiank: @Silvia, you're welcome!

1:52 PM annomenia: Mari has 345k fans! Wow!

1:53 PM Ilikebells: @BSquareMedia: we offer information, insight, fun related stuff. We sell musical handbells so can't do coupons, etc.

1:53 PM meo: Hi Mari, how often should we change our cover photo?

1:53 PM @ScottAyres: I think FB would never put a cap on that.. More fans equals more money...

1:53 PM christiank: 400 fans

1:53 PM Micheline Bourque: why would they restrict promoted posts when you are getting more out of it

1:53 PM Suzie Cheel: Thanks for info re sizes on images now I know why all my photos are chooped

1:53 PM meo: Hi Mari, how often should we change our cover photo?

1:53 PM Micheline Bourque: more money that is

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1:53 PM Lisa: 400? Awe man, I thought it was 300.

1:53 PM Hip The Hoopla: I had an issue with people getting invited to say they worked for my company--when they don't. Any advice to prevent this??

1:53 PM MM: Hi Mari, I am a photographer and I tag people in their photos and I get a lot of comments, but not a lot of page likes. How can I convert them to fans/

1:53 PM Doug: Is there a good method to bring in Instagram photos into a post?

1:53 PM BSquaredMedia: @bells do you use photos or videos a lot? photos get lots of good engagement - we think 90% of your posts should have photos

1:53 PM Andrew: What's the difference between subscribers and fans?

1:53 PM Lori TeamMari: @meo - I've got your question noted for Mari...

1:53 PM Micheline Bourque: what is the zone caled 'recommandations' that you find on some pages

1:53 PM meo: ok, well then thanks.. please do browse our page mari :)

1:53 PM TJackson: What's the advantage of chaning the cover photo that frequently?

1:54 PM anatomynaturals: my promoted posts often gel fewer views than if i don't promote them...how do i increase my promoted views?

1:54 PM Ilikebells: @BSquaredMedia: we sell musical instruments to church/schools so don't do coupons, specialls. Yes we do losts of photos and videos.

1:54 PM Shirl: You also need 200 fans before you can use facebook scheduler

1:54 PM @ScottAyres: make sure you put a description and link in the description of your cover photo when you change it.. Great way to send people to your site.

1:54 PM Caroline: BuckeyeJeff what FB website platform do you use?

1:54 PM Daniel Ramos: Lori, will Mari be coming out with an updated product that is more recent?

1:54 PM basilpuglisi: How do you feel about a rotation for the images, so those that have a core calling or service they can make changes without a heavy project everytime?

1:54 PM Vicki: We also get lots of likes for our photos but most are not liking our page these days. How to convert?

1:54 PM TJackson: What's the advantage of chaning the cover photo that frequently (2-3 times)?

1:54 PM Lisa: I was only three fans away from 300...darn it! Guess I need 100 more then.

1:54 PM Heather: I serve as FB administrator to a few businesses, one of which is a local grocery. The FB page is attached to the store mgr. profile, and we wondered if there is a way to hide the profile w/o removing

1:54 PM BSquaredMedia: @bells have you highlighted those schools? are you following them? have you asked them to do recommendations for you?

1:54 PM basilpuglisi: *rotation for coverphoto

1:54 PM SoundHound: Do you recommend FB ads? Is that better than promoting a post?

1:54 PM Lori TeamMari: @Daniel - we have a few products in the works!

1:54 PM Heather: the business page?

1:54 PM WendyH: FB shows how many people "viewed" your post. Where does this come from? They didn't "like" or post a comment.

1:54 PM tina: i love special observances them.

1:54 PM Chi: QUESTION: Has anyone found that album posts don't get as much reach as other types of posts?

1:54 PM Daniel Ramos: Cool!
site.

1:54 PM Caroline: BuckeyeJeff what FB website platform do you use?

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1:54 PM tina: i love special observances thems.

1:54 PM Chi: QUESTION: Has anyone found that album posts don't get as much reach as other types of posts?

1:54 PM Daniel Ramos: Cool!

1:55 PM @ScottAyres: Heather you can go in your admin section and choose to feature or not feature admins

1:55 PM Ilikebells: @BSquaredMedia: I have tried to do a lot of cross posting/liking of our customers yes. Recs are slow in coming so far. have asked but should ask more.

1:55 PM Kristie: LOVE that idea!!!

1:55 PM Silvia: how do I get there?

1:55 PM @ScottAyres: great tip! some cover photo apps that do this too but puts their branding on it

1:55 PM Heather: Hi Scott, I am an admin; the page we'd like to hide is the profile that's connected to the business page

1:55 PM Kristie: I think I need to implement Fan Fridays!!

1:55 PM Silvia: missed that...

1:55 PM Emma: Hi Mari - I didnt realise the type of facebook page you had was important - what are the different characteristics of them/how do you know which type you should be?!

1:56 PM @ScottAyres: Heather you should be able to

1:56 PM SavvtVA: If your business has two different lines (which may be similar in some ways), and perhaps two slightly different audiences should you start a FanPage for each line of business?

1:56 PM Kaira Uruguay: wonderful!

1:56 PM Lori TeamMari: @Emma - got your question :)

1:56 PM BSquaredMedia: @bells, i would def ask!

1:56 PM christiank: @Chi, try "pin to top"

1:56 PM Emma: thank you :)

1:56 PM meagan: I love snagit, It's a lifesaver

1:56 PM BSquaredMedia: LOVE snagit!

1:56 PM Ilikebells: @Mari: how important are the FB metrics and how can we learn about them? It's G

1:57 PM TJackson: Big fan of Snagit, too!

1:57 PM Ilikebells: I'd be interested to know more about FB ads.

1:57 PM MyUntangled Deb: love that tip!!!!

1:57 PM Lori TeamMari: I'm doing my best to scoop up all of the questions for Mari! She may not have time to answer all of them, though....

1:57 PM DarcyEikenberg: Could you republish the app Mari used to create the fan face visual? Thanks!

1:57 PM @Tresaca: Like the idea of Fan Fridays, and featuring the fan on your cover.

1:57 PM HerbGal: Wondering about fangates- we pulled ours down- it actually seemed to inhibit 'likes'! Anyone else have that issue?

1:57 PM CoraLyn: Where do you like to get the images you use?

1:57 PM @ScottAyres: just google "social Plugins" and then use the like box

1:57 PM Michelle A: Should I have a store for services I provide because I don't have products.

1:57 PM Cruise Planners Leslie: wow..I didn't know you could click on other pages likes...interesting!

1:57 PM Chi: @Christiank, thx! I've tried that but it doesn't seem very effective bcos ppl have to come to your page before they can see it ie it doesn't appear in their fnewsfeeds

1:57 PM meo: Please do visit our page Mari! :)

1:58 PM Silvia: this is great!

1:58 PM Imarr7: Great response on Organic and Viral! Thank you!

1:58 PM meo: Please do visit our page Mari! :)

1:58 PM WendyH: FB pushes out your post to others' feeds even if they're not fans of yours???

1:58 PM christiank: @Chi, I've noticed a lot more likes...over a few days by keeping it up there.

1:58 PM Up Up Pixel Designs: Where do we send our link to be possibly picked for next week?

1:58 PM Des: Why dont all my pages show the Offers?

1:58 PM christiank: @Chi, mileage may vary depending on your fans.

1:58 PM Emma: if you get stuck, you can click the question marks next to the terms when you are in insghts and it will pop-up with a box to explain the terms to you

1:58 PM christiank: @Des, Facebook offers?

1:58 PM MyUntangled Deb: ahh promoted posts!! I cnanelled a promotion after 1 day and I paid for the full term of the promotion....FYI

1:58 PM Lori TeamMari: We do not have a webinar planned for next week @UpPixel

1:59 PM Des: yes

1:59 PM MyUntangled Deb: was a bit of a bummer.

1:59 PM jimoborny: Hi @Mr Darcy coming out with a "Locations" app next week on <http://bleapp.com>

1:59 PM Sandy from NEXT Marketing @SandyGerber: Oh no that's terrible @MyUntangledDeb

1:59 PM Xstreamist: Paying for a Facebook ad is like paid word of mouth, imo...

1:59 PM Up Up Pixel Designs: Oh ok Thank you Lori. Will there be another one soon that I could send my link to?

1:59 PM Eden R: @des only pages that are places get offer

1:59 PM meo: Please do visit our page Mari! :)

2:00 PM Chi: @Christiank, thx again, will try it again and see how it goes. I have over 6k fans and sometimes only abt 200 ppl see it as opposed to over 1k for regular photo posts

2:00 PM meo has been banned by marismith.

2:00 PM Imarr7: MEEEEEEE!

2:00 PM Des: @christiank Yes - only a few of my managed pages show it

2:00 PM Silvia: yeey, a book ;-)

2:00 PM Ilikebells: A book would be great!

2:00 PM christiank: @Des, create the deal first and then refresh your page. It should trigger FB offers if you don't have it.

2:00 PM shooptc: yay!

2:00 PM @ScottAyres: Talk is promoted posts can be aimed at non fans soon as well.

2:00 PM CoraLyn: Yeah a book

2:00 PM PetraMaria: hey hi there Mari!!

2:00 PM Micheline Bourque: So great to see your face @mari, you look great!

2:00 PM Michelle A: YAY :)

2:00 PM aliveandmortal: YAY

2:00 PM tiffrenee: puhhleeaassee!

2:00 PM CoraLyn: I have the first one

2:00 PM Wayne: Yeah - bookie nook!

2:00 PM dali12: Book, YES

2:00 PM IYQinc: I LOVE books.

2:00 PM aliveandmortal: WANT

2:00 PM wizArif: Hello Lori, may be Mari could attach the questions and answers with the transcript of the chat

2:00 PM Andrew: What's the difference between a subscriber and a fan? What are the benefits of each?

2:00 PM Kristie: What is the size of the header again?

2:00 PM Emma: Yay! I'd love to win a book!

2:00 PM jimoborny: Your books rock! Everyone should read whether they win one or not!

2:00 PM tina: Where's your turquoise?
2:00 PM SoundHound: I'd love your book!
2:00 PM Raj: pick MEEE!
2:00 PM Ilikebells: I need this book!!
2:00 PM Karen: Pick me! Pick me!!
2:00 PM DianaB: So need this book!
2:00 PM ShirI: promoted post works for offers and coupons especially if you choose Fans and friends of fans
2:00 PM Ellen: like the new cover
2:00 PM Silvia: drum roll....
2:00 PM WendyH: i'd love to read it
2:00 PM TJackson: ::hand::
2:00 PM CoraLyn: would love one :-)
2:00 PM ProfileTree: very nice :-)
2:00 PM Mr Darcy: me
2:00 PM CandleLady: drumming.....
2:00 PM Roz Fruchtman @SayItWithEcards: Hi Mari -- OOOOOOOOOOH I want to win!
2:01 PM Karen: Pick me!
2:01 PM Wayne: Drumming....
2:01 PM IvelisseSAG: meeeeeeeeeeeeeeeeeeeeeee
2:01 PM Des: Love one too
2:01 PM @ScottAyres: I like that book.. Doesn't hurt that I'm in it! haha
2:01 PM fitJaime: drum roll :)
2:01 PM dali12: To Europe
2:01 PM Mr Darcy: meme
2:01 PM coach carilu: meee
2:01 PM Megan L: looks good
2:01 PM eagle442: pick me!!
2:01 PM aliveandmortal: :)
2:01 PM khewitt: me please
2:01 PM Xstreamist: lol I'm actually a drummer... got this
2:01 PM CandleLady: :(
2:01 PM Ilikebells: wait, that's NOT ME.
2:01 PM tiffenee: umm that wasnt my name
2:01 PM Silvia: :(
2:01 PM Wayne: booo
2:01 PM Lori TeamMari: Congrats to our book winner - Kathy Blackney!!!
2:01 PM Kathy: YESSSSSSSS Thanks so much
2:01 PM SoundHound: Dang.
2:01 PM wizArif: May be Mari could attach the Q&A along with the transcript of the chat
2:01 PM Silvia: congrats to Kathy!
2:01 PM annomenia: :o(
2:01 PM eagle442: YAY!!!
2:01 PM FromTheStash: Congrats Kathy
2:01 PM @KathyShaul: Congrats Kathy Blackney!
2:01 PM BSquaredMedia: YAY KATHY!
2:01 PM eagle442: congrats
2:01 PM Lori TeamMari: <https://www.facebook.com/KathyBlackneyFitness>
2:01 PM Divinity: congrats kathy
2:01 PM Emma: congrats!
2:01 PM Cruise Planners Leslie: congrat Kathy!!
2:01 PM artpaw: congrats kath
2:01 PM Michelle A: Yay Kathy
2:01 PM HerbGal: Congrats!
2:01 PM annomenia: Where can we buy the book Mari?
2:01 PM SavvtVA: Congrats Kathy

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Chat Transcript

2:01 PM @PaulinoBrenner: Congrats Kathy
2:01 PM Raj: congrats Kathy!
2:01 PM Kathy: thanks very much
2:01 PM @CoachLaura: yay Kathy!
2:01 PM Roz Fruchtman @SayItWithEcards: Congrats Kathy!!! You're gonna love it!
2:01 PM fitJaime: congrats
2:02 PM MyUntangled Deb: there she is!!!
2:02 PM 4yoursuccess: congrats
2:02 PM debbie2me: good for you Kathy
2:02 PM Mary: Lori what was the book called again?
2:02 PM tina: Congratulations Kathy
2:02 PM Lori TeamMari: www.marismith.com/store
he last 2 courses -- had some health issues b4
2:06 PM coach carilu: Puerto Rico
2:06 PM Hurrah: IRAQ
2:06 PM Mr Darcy: The Lake District UK
2:06 PM Silvia: do a world tour ;-)
2:06 PM jill: Gettysburg, PA
2:06 PM carolgiambri: What did Mari just say about Extreme for those who were in it?
2:06 PM @Tresaca: Mari, I'm glad to hear about your virtual coaching program. A forum would be nice too.
2:06 PM llikebells: @ScottAyers: cool, I have a music friend across town with your name. HAHA
2:06 PM dali12: Stop by tiny Malta
2:06 PM @ScottAyres: I need to be on Team Mari.. haha
2:06 PM @ScottAyres: Funny my brother is a singer
2:06 PM Lori TeamMari: We'll have an annual version of Exteme Fanbase Growth - stay tuned!
2:06 PM IvelisseSAG: @coach carilu que bonita bandera!!
2:06 PM @ScottAyres: look up Lonny Clyde Ayres
2:06 PM carolgiambri: Mari has a great team!!!
2:06 PM BSquaredMedia: Jon is great
2:07 PM Suzie Cheel: Australia will welcome you
2:07 PM llikebells: @ScottAyers: will do!
2:07 PM @ScottAyres: Do I get a t-shirt?
2:07 PM meo: say hi to philippines Mari! :)
2:07 PM @ScottAyres: :P
2:07 PM carolgiambri: We love you!
2:07 PM jimoborny: Thanks Mari & Lori
2:07 PM Xstreamist: I'll make you some shirts!
2:07 PM HeidiG: I've registered for the September event. Can't wait to see you Mari!
2:07 PM Xstreamist: lol
2:07 PM @PaulinoBrenner: You wish... @ScottAyres... what will Hubze say?
2:07 PM Micheline Bourque: oh ye, lets hav a party!
2:07 PM artpaw: Thanks Mari
2:07 PM eddierivero: content/strategy between your person and page
2:07 PM IYQinc: Thank you so much for spending quility time with us!
2:07 PM Mr Darcy: bye
2:07 PM Roz Fruchtman @SayItWithEcards: Hi @Suzie Cheel!
2:07 PM llikebells: @ScottAyers: but we will all want shirts.
2:07 PM BSquaredMedia: byeeeeee friends! And Mari and Team - thanks for all that you do!
2:07 PM annomenia: Thanks Mari!
2:07 PM @ScottAyres: right
2:07 PM Cruise Planners Leslie: this was great, thanks Mari!!
2:07 PM KSkarritt: YOU ROCK MARI!!!
2:07 PM Alba: Thank you Mari!
2:07 PM Andrew: Great info! Thanks Mari!
2:07 PM Lori TeamMari: Heidi - looking forward to seeing you soon!

2:07 PM Micheline Bourque: Many thanks @Mari and @Lori
2:07 PM CoraLyn: Thanks Mari & Lori!
2:07 PM Ilikebells: By, everyone!
2:07 PM ProfileTree: bye all :-)
2:07 PM Ellen: thanks Mari
2:07 PM Hip The Hoopla: Thank you Mari :)
2:07 PM coach carilu: thanks mari!
2:07 PM Imarr7: Thank you Mari! You're wonderful!
2:07 PM khewitt: Thankyou xxx
2:07 PM tina: Thank you, mari
2:07 PM Roz Fruchtman @SayItWithEcards: Take care Mari... Always nice to see you.
2:07 PM Jill: i feel like i made a bunch of new friends! Thanks everyone!
2:07 PM @ScottAyres: See ya Mari.. good stuff as usual.. fun to semi-hangout
2:07 PM aliveandmortal: Your kindness is appreciated
2:07 PM KStarry: Thanks Mari GREAT as always
2:07 PM MicaUbica: Best regards from Sebia for all of you!
2:07 PM Micheline Bourque: namaste
2:07 PM CoraLyn: Namaste
2:07 PM ProfileTree: Thanks Mari!!
2:07 PM meo: bye
2:07 PM Lana: Thank you, I'm going over to your fanpage now
2:07 PM BuckeyeJeff: A Facebook WEBSITE
https://www.facebook.com/BuildProsperityNow/app_340082549399704
2:08 PM SavvtVA: Thanks.
2:08 PM Roz Fruchtman @SayItWithEcards: Thanks @Lori and @TeamMari.
2:08 PM 4yoursuccess: Thanx Mari
2:08 PM Andrew: Hello! Do your kids love LEGOs? If yes, please like my new Fb Fan Page:
<http://www.facebook.com/pages/Creations-Unleashed/359867784076152> I need 25 "likes" to
get my vanity URL Thanks!
2:08 PM Inntegrity: Thank you, Mari - blessings!
2:08 PM Silvia: by everybody!
2:08 PM Xstreamist: lol and the links fly
2:08 PM aliveandmortal: <https://www.facebook.com/pages/Alive-and-Mortal/>
2:08 PM Kaira Uruguay: thank you!
2:08 PM Silvia: bye... ;-)
2:08 PM Lori TeamMari: Thank you everyone!!
2:08 PM @ScottAyres: www.fb.com/scottwayres is my profile if anyone wants to subscribe
2:08 PM @Tresaca: Thanks for another great webinar Mari! And thanks for awesome support
Lori!
2:08 PM meo: please like this page :<http://www.facebook.com/StraightArrowCorp>
2:08 PM @PaulinoBrener: Thank you Mari and Lori
2:08 PM seashell: Thanks so much!!!
2:08 PM 4yoursuccess: bye and good night here is past midnight
2:08 PM meo: like this page :<http://www.facebook.com/StraightArrowCorp>
2:08 PM meagan: <https://www.facebook.com/TrampolinesUSA>
2:08 PM PARA: www.facebook.com/PARATuscaloosa
2:08 PM Roz Fruchtman @SayItWithEcards: Would love to have you all join me at:
<http://www.Facebook.com/SocialArtAndSpirit>
2:08 PM marismith: Ohh that's right, I promised link sharing!
2:08 PM coach carilu: <https://www.facebook.com/coachcarilutorres> like my page
2:08 PM Xstreamist: SCOTT... great info. Followed on Twitter. You have any suggestions for
Graphic Artist?
2:08 PM marismith: feel free to share your Facebook pages now!! :) xx
2:08 PM meo: like this page :<http://www.facebook.com/StraightArrowCorp>
2:08 PM MattiFlint: We were one of the lucky winners last week of a signed
book.....www.facebook.com/companynetworking

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2:09 PM IYQinc: www.facebook.com/IYQinc
2:09 PM @KathyShaul: Thanks Mari and Lori!
2:09 PM Xstreamist: Pagewise
2:09 PM Hip The Hoopla: www.facebook.com/HipTheHoopla
2:09 PM Lynette: <https://www.facebook.com/www.snugasabug.co.nz>
2:09 PM @ScottAyres: send me an email or pm Xstreamist
PM annomenia: <https://www.facebook.com/timebackva>
2:10 PM Xstreamist: lol same... messaged you on FB... Thomas Moore thanks!
2:10 PM shooptc: Love to see you at www.facebook.com/shooptc ! Thanks Mari!
2:10 PM meo: like this page :<http://www.facebook.com/StraightArrowCorp>
2:10 PM TraderRach: Thanks Mari for a great webinar once again
2:10 PM CHancock: Oh, don't we all love compliments. Thank You, Mari.
2:10 PM marismith: Lol - we are capturing the chat for later if it's moving too fast!
2:10 PM @ScottAyres: just weird that the chat is so small.. can't expand it
2:10 PM meagan: We work with Sky High trampoline parks in the U.S., Barnum & Bailey Circus and Extreme Makeover: Home Edition. <https://www.facebook.com/TrampolinesUSA> (last time to post, promise :))
2:11 PM Hip The Hoopla: Hip The Hoopla is humorous hula hoop dance fitness classes and entertainment performances www.facebook.com/HipTheHoopla Thanks!!
2:11 PM meo: like this page :<http://www.facebook.com/StraightArrowCorp>
2:11 PM TraderRach: My new forex trading website www.traderrach.com
<http://www.facebook.com/TraderRach> Like it?
2:11 PM coach carilu: <https://www.facebook.com/coachcarilutorres>
2:11 PM Michael B: Hey everyone, I'm back. :)
2:11 PM @ScottAyres: later guys...
2:11 PM Andrew: Do your kids love LEGOs? If yes, join me on my new Fb Fan Page:
<http://www.facebook.com/pages/Creations-Unleashed/359867784076152> Thanks!
2:11 PM HiddenValleygirl: thanks, Mari
2:11 PM wizArif: Mari, could you compile the Q&A and attach it to the chat transcript
2:12 PM HiddenValleygirl: Thanks bunches, mari
2:12 PM TraderRach: My new forex trading website www.traderrach.com
<http://www.facebook.com/TraderRach> Like it?
2:12 PM Chi: <https://www.facebook.com/girlyessentials>
2:12 PM meo: like this page :<http://www.facebook.com/StraightArrowCorp>
2:12 PM MattiFlint: Have you considered adding a Mini Website into Facebook....thats what we do as well as offering Social Media Support. Please visit www.facebook.com/companynetworking
2:12 PM meo: LIKE OUR PAGE GUYS! :) :<http://www.facebook.com/StraightArrowCorp>
2:13 PM meo: LIKE OUR PAGE GUYS! :) :<http://www.facebook.com/StraightArrowCorp>
2:13 PM wizArif: Mari, could you compile the Q&A and attach it to the chat transcript
2:13 PM alan36: <https://www.facebook.com/Zanderhms> I'd appreciater some likes as well!
2:14 PM coach carilu: please like my page <https://www.facebook.com/coachcarilutorres> thanks
2:14 PM Anthony: Could use some new friends <http://www.facebook.com/anthony.shaver.908>
2:15 PM marismith: Thanks again my friends - big hugs to you all! xx
2:15 PM Up Up Pixel Designs: <https://www.facebook.com/UpUpPixelDesigns>
2:15 PM meo: LIKE OUR PAGE GUYS! :) :<http://www.facebook.com/StraightArrowCorp>
2:16 PM Chi: Thanks so much Mari!
2:16 PM Anthony: Liked MEO
2:17 PM Up Up Pixel Designs: Freelance Graphic and Web Design
<https://www.facebook.com/UpUpPixelDesigns>
2:17 PM meo: LIKE OUR PAGE GUYS! :) :<http://www.facebook.com/StraightArrowCorp>